

HOUDA



Occupation: Student
Nationality: North African
Gender: Female
Age range: 14-25
Urbanicity: City
Interests:

IDENTIFIERS

- Emotion -3, Belief Disruption +1
- Has suffered abuse from men and society in general

FELT NEEDS

- A friend to trust
- Acceptance without judgement
- Psychological help

SUCCESS FACTORS

- Finding a mature girlfriend to confide in

PERCEIVED BARRIERS

- Anti-religious
- Bad experience with missionary & other Christians

DECISION CRITERIA

- Change to a positive opinion of men
- Change to a positive opinion of Christians and Christianity

TRUSTED SOURCES / INFLUENCES

- Arabic-Christian websites and social media pages, esp. Hayat magazine